AMENDMENTS TO THE CLAIMS

This listing of claims replaces all prior versions, and listings, of claims in the application:

- 1-20. (canceled)
- (new) A cosmetic product comprising:
 - a cosmetic base formulation in admixture with a Coffea spec. (coffee) cherry composition that comprises the entirety of solvent extractable components of a primarily red or almost ripe whole dried low-mycotoxin Coffea spec. (coffee) cherry or fragment thereof;
 - wherein the primarily red or almost ripe whole dried low-mycotoxin Coffea spec. (coffee) cherry or fragment thereof has mycotoxin levels that are below 20 ppb for total aflatoxins, below 5 ppm for total fumonisins, and below 5 ppb for ochratoxins, and wherein the fragment of the primarily red or almost ripe whole dried low-mycotoxin Coffea spec. (coffee) cherry is selected from the group consisting of pulp, mucilage, and hull.
- (new) The cosmetic product of claim 21 wherein the solvent is an aqueous or an alcoholic solvent.
- 23. (new) The cosmetic product of claim 21 wherein the primarily red or almost ripe whole dried low-mycotoxin Coffea spec. (coffee) cherry is an unbroken unblemished red whole coffee cherry having a surface that is less than 10% green and less that 5% broken.
- 24. (new) The cosmetic product of claim 21 wherein the primarily red or almost ripe whole dried low-mycotoxin Coffea spec. (coffee) cherry is a sub-ripe whole coffee cherry having between at least 5% green color and less than 25% green color.
- (new) The cosmetic product of claim 21 wherein the primarily red or almost ripe whole dried low-mycotoxin Coffea spec. (coffee) cherry has a residual water content of equal or less than 20 wt %.

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- (new) The cosmetic product of claim 21 wherein the Coffea spec. (coffee) cherry
 composition is enriched in a nutrient fraction selected from the group consisting of a
 polysaccharide, a polyphenol, ellagic acid, tannic acid, caffeic acid, chlorogenic acid,
 ferulic acid, a flavonol, and a flavonoid.
- (new) The cosmetic product of claim 21 formulated as a shampoo, a lotion, a cream, a balm, or an ointment.
- (new) A method of marketing a cosmetic product comprising providing the cosmetic
 product of claim 1 and providing an information that the cosmetic product includes a
 Coffea spec. (coffee) cherry extract.
- (new) The method of claim 28 wherein the information is printed on at least one of a container containing the cosmetic product and a package containing the container.
- (new) The method of claim 28 wherein the cosmetic product is a shampoo, a lotion, a cream, a balm, or an ointment.